



# CELEBRATE CHILDREN'S DAY MARCH 6, 2016



Happy New Year! We hope you had a safe and relaxing Christmas and New Year.

## Events

We have now got 50 events registered for Children's Day, 6 March 2016!

I hope to see a lot more event registrations come through over the next couple of weeks, remember you need to register your event here to get a free resources pack.

Apart from registering your event on our website here are some other ways to promote your event:

- Make an 'event' on your Facebook page, that way people can see who is attending and may be more likely to go themselves.
- Print some promotional flyers! These free flyers are available online and have a space for you to include information about your event. If you want them bigger than A5 the PDF is up on the website too so you can resize it.
- Share your event story with local media. We have a media statement available online which you can use to let your local media centres know what is happening. They may want to do a story about your upcoming event, which is sure to draw in more families on the day.

## A new website

We have developed a new website which will be up and running very soon. We think you will find it a lot easier to get all the information you need about Children's Day. In the meantime you can still register your event on the existing website.

## Free resources

If you have already registered your event, your resources will be delivered over the next couple of weeks, so keep an eye out for them.

For those who haven't registered, make sure you remember to do so in plenty of time to promote your event. It can take a couple of weeks after you register for the resources to arrive, so don't leave it to the last minute.

The activity book and flyer are available online to download and print, check them out!

## Sun Safety

Event organisers need to remember that the sun is a factor when planning their Children's Day events outside. The SunSmart website has plenty of information and tips for having a [SunSmart](#) event.

Those going to events need to remember to keep SunSmart too! Some general facts to remember are:

- **Slip, slop, slap and wrap.** Use these SunSmart steps to minimise any sun damage at any children's day events taking place outdoors.
- Protect skin from the sun, especially between 10am and 4pm.
- Skin can be damaged even on cloudy or cool days (from September through to April).

## Contact us

The Children's Day Team!

Email: [info@childrensday.org.nz](mailto:info@childrensday.org.nz)

Visit: [www.childrensday.org.nz](http://www.childrensday.org.nz)

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